

# Minutes

## Bowman Education Foundation -- Board Meeting

January 23<sup>rd</sup>, 2020 @ 5:30pm, Moonraker Brewing Company

**Attendees:** Nicole Spencer, Alison Poroshin, Maren Whitson, Kevin Rick, Chris Barr, Kelly Mueller, Jessica Duncombe, Annie Larsen, Kelly Graham

**Meeting Called to Order: 5:35pm**

### REGULAR BUSINESS:

- \* Approve November 2019 minutes – Nicole motioned, Chris second
- \* Treasurer Update- \$57835 Income for 2019. 2019 Net income- \$10,669. 2019 ending balance \$20302.70. BEF Fest netted approximately \$7,000.
- \* Welcome Annie Larsen replacing Alison Poroshin as Secretary as approved at this meeting. Thank you to Maren Whitson and Jessica Duncombe for attending tonight and volunteering to help in 2020.

### OLD BUSINESS

- Nicole was notified that the person that won the trip to her timeshare is no longer able to go so she is selling it for \$550 (the previous buyer will be refunded) to the first buyer interested. March 6<sup>th</sup>-8<sup>th</sup>. Nicole to advertise unless someone from BEF is interested.

### IDEAS/GOALS FOR 2020:

**Chris-** Try to take some of the burden off other members, more structure with volunteer recruitment, certain tasks or shifts, perhaps something that can be done during school hours. Discussed possibility of Maren Whitson working on adding structure to volunteer recruitment.

**Kevin-** Start now with corporate donations.

**Kelly-** Look into working with PTO to put in the golf tournament next year.

**Jessica-** Has some connections and could potentially get some guitars to auction off as a big-ticket item.

**Chris-** Open to purchasing a marquee item to drum up better auction sales

**Nicole-** How can we create more of a competition with the bidding?

**Kelly-** Perhaps if an item is getting popular and reaches the end of the bid sheet, pull it from the table and start a live auction. Pre-advertise auction items.

**Nicole-** Billy Cunningham has offered home as location for next BEF Fest.

**Chris-** Try to come up with some ideas for boosting ticket sales.

**Kevin-** Move the bar closer to the auction items so people are looking at them more often throughout the night.

**Nicole-** Ideas needed for advertising auction items prior to the event. Maren to reach out to Nicole to get access to spreadsheets used for volunteers and donations so she can begin revamping.

**Chris-** Start soliciting donations now. Start advertising the need for securing donations earlier than in past years.

- The hope is to have volunteer committees narrowly defined at next meeting, possibly including shifts and descriptions of duties.
- Fundraiser Idea-Mother-Son/Father-Daughter/Family Dance Party- Sell tickets to event, snacks at event, have a DJ, maybe make it a glow party and sell glow sticks. Would be a good idea for end-of-year party, Open House night is a great time to get together in general. Could potentially happen after graduation?

**SECRETARY-** Alison motioned to have Annie become secretary effective immediately, Chris second. Alison to write up minutes for tonight's meeting, however Annie received the Secretary Binder and will take over all other duties.

**Meeting Adjourned:** 6:25pm

**Next Meeting:** February 27<sup>th</sup>, 5:30pm @ Moonraker

Adjourn meeting: 6:29pm