



Minutes of the Meeting of Board of Directors of Bowman Education Foundation A California Nonprofit Education Corporation

The board of directors of Bowman Education Foundation held their monthly meeting on
October 17, 2013, called to order at 6:06pm, in Auburn, California.

The following directors, constituting a quorum of the full board, were present at the meeting:

Chad Bender, Janice Fera, Jen Kaiser, Jenn Ostrom, Ami Stroud, Caine Sussman

Other attendees: Holly Johnston, Michele Nichols

I. OLD BUSINESS

A. Minutes of Sept. 19, 2013 were approved.

B. Financial Report

1. Chad presented a summary of last month's expenses and revenue. Balance: \$14,010.33.
2. Board received an inquiry regarding end-of-year giving and employer matching. This is a strategic avenue the Board would like to facilitate. (*See Donation Letter below*).
3. DONE: Chad filed our State of Calif paperwork.

C. Group Photo (*postponed until next month*)

D. Bowman Teacher Grants - status

1. Caine presented an overview of the BEF grant process to the teachers during a meeting.
2. Via email, Lindsay Barr, Janice, and Jen Kaiser shared info from other Foundations about fundraisers and grants. Lindsay spoke with Bowman teachers regarding grant proposal ideas for Kindergarten classes.

E. External Grants - status [grants that the BEF applies for]

1. The United Auburn Indian Community (UAIC) phoned requesting an onsite visit on November 5th, 10am. Gary Yee, Sheri Callow, and Janice Fera will attend. Grant for \$3500 is to replace outdated non-fiction books in the Bowman Library with AR-compatible texts.
2. Janice found a local grant for rural schools and technology (www.FRED.org) for \$5000. Board agreed that Gary needs to be in the loop before we spend any time on writing this proposal. Janice will follow-up.
3. Bowman Garden Work Day planned for Oct. 19th.

F. Marketing/Communications

1. Caine summarized relevant news from the recent Ackerman Charter School Board meeting, including new mandated testing, rollout of chromebooks, escrow on adjacent undeveloped property, and evaluation of solar infrastructure additions.
2. Jen summarized the recent PTO meeting, including their “beautification project”. Suggestions/comments welcomed as Jen prepares the bi-weekly BEF blurb for the Bowman newsletter every other week and posts for our Facebook account.
3. Discussion: Could the Bowman website display links for PTO and BEF in the same place? Janice will see if any modifications are possible, hoping to align both groups under one heading (“Volunteer”).

II. NEW BUSINESS

A. Next Fundraiser(s)

1. **Winter Performances:** Board will offer free water bottles packaged with a treat (and maybe a written advertising piece?) during all Winter Music Performances. *(no discussion. Has this been approved by Gary? Who is Chairperson?)*
2. **Donation Letter:** Board drafted a solicitation letter to be sent to ALL families offering a range of several donation levels (tax-deductible), including an employer matching option. Caine will edit/revise and submit to the board via email. Janice to test the feasibility of using our website to accept donation payments. Earlier suggestion to host a “thank you party” was shelved.
3. **Oktoberfest 2014:** Board wants to host a Fall “Oktoberfest” Fundraiser next year. Thanks to Ritch Shefke for offering his band as entertainment. Chairperson and other volunteers needed.

B. November BEF meeting

1. *Question: do we plan to offer childcare at the next BEF meeting?*

NEXT MEETING: THURSDAY, November 21, 2013, 6-7:30pm, in the Bowman Library.

Since there was no further business to come before the meeting, on motion duly made and seconded, the meeting was adjourned at 7:21pm.

Dated: October 17, 2013

Janice Fera, Secretary